# MainStreet INDUSTRY NEWS

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**Did you know** that PIA's company council, The PIA Partnership, has conducted nationwide research about the insurance buying preferences of small business owners?

The research is encouraging because it found that small business owners strongly prefer independent insurance agents as they make choices in today's online world.

However, the results also serve as a wake-up call that agents must take steps to continue to demonstrate their value and also be more engaged online.

PIA and the companies belonging to *<u>The PIA Partnership</u>* have created a public website that helps agents understand PIA's findings.

PIA members also have access to a private website containing a series of strategies and tools to help them stay ahead of online competition in commercial lines.

To access the newest PIA Partnership project, <u>Small Business Insurance &</u> <u>The Internet — The Voice of the Commercial Lines Customer</u>.

If you are not a PIA member and want to access all of the tools available through this program, contact us for a membership application or visit us online at *www.pianational.org/header-utility-items/join/Join-PIA*.



National Association of Professional Insurance Agents 400 N. Washington St., Alexandria, VA 22314-2353 www.pianet.com | membership@pianet.org | (703) 836-9340

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### A LOOK AT 2ND QUARTER INSURANCE PRICES

MarketScout's quarterly report says commercial rates in the second quarter of 2024 rose 4.4%. That compares to the 3.9% in the first quarter. Company CEO, Richard Kerr said that's a fairly steady increase and its because commercial insurers are currently comfortable with their pricing.

#### All lines show increases in these numbers:

- Property: 7%
- Business interruption: 5%
- BOP: 5%
- Inland marine: 4.7%
- GL: 4.7%
- Umbrella/excess: 4.7%
- Auto: 8%
- Work comp: 0%
- PL: 3.7%
- D&O: 3.3%
- EPLI: 1.7%
- Fiduciary: 1.3%

- Crime: 1.3%
- Surety: 1%

MarketScout says the average increase for personal lines insurance in the second quarter of 2024 is 7.6%. Kerr said it's a huge jump from the 4.8% average in the first quarter.

Leading the increases are homeowners and personal auto.

Auto owners saw rates rising an average of 8.7%. Homeowners with homes valued below \$1 million saw hikes averaging 8%. Those with homes valued above \$1 million saw a 9% jump.

"Some homeowners insurers are increasing rates because they feel the exposure reported is less than the replacement cost, thereby resulting in generally higher claims than anticipated. Building materials are more expensive due to inflationary pressures, so claim payments are larger than anticipated," Kerr said. "Auto insurance rates are up because of increased repair costs and higher-thanexpected liability claims."

Sources: Insurance Journal, Insurance Business America and Business Insurance



Admit it, a lot of us either currently lie on applications, or we've done so in the past. This includes insurance. NerdWallet put together a survey a few weeks ago and polled over 2,000 adults about how and what they say an insurance application.

The results are troubling but not surprising. As we all know, when it comes to insurance, the lies aren't really just "fibs."

- 21% admit to putting incorrect information on an insurance application
- At 42% Generation Z those 18 to 27 are the most likely to lie

- 28% of millennials age 28 to 43 have done so
- 17% of Generation X age 44 to 59 have lied on an insurance application
- Just 6% of baby boomers those 60 to 78 — have done it

While a lot of people lie on those applications, not all of us approve.

- Just 19% say it's okay to lie about the number of miles driven to get a better auto insurance price
- Just 14% think it's okay to lie about their health to get lower life insurance rates

Men are more likely to find lying on such an application to be acceptable than women. As you saw by the numbers above, it's obvious that Generation Z and millennials think it's more okay to lie on an insurance application than Generation X or the baby boomers. And why do we lie? NedWallet writer and personal finance expert, Melissa Lambarena says saving money is the main reason.

- 45% say they lie to save money
- 38% lie because rates have gone up so high

"It may not seem like a big deal to lie on an insurance application, but doing so can come with unexpected consequences that can potentially impact your and your family's well-being," Lambarena noted and shared the kind good advice any reputable independent agent would give. "Instead, find savings by asking your insurance provider about potential discounts, and shop around for better rates."

More detail from the survey on why people lie on insurance applications:

- To save money 45%
- Don't believe the factor they lie about should be a consideration 40%
- Rates have gone up too much 38%
- Lie to become eligible for a specific type of policy — 18%
- Don't think there is a consequence for lying on an insurance application — 18%
- If they don't lie they won't be able to get coverage — 17%
- Other reasons 9%

The difference between men and women:

It's okay to lie about the number of miles driven each year

- Men 23%
- Women 15%

It's okay to lie about pot smoking to get lower life insurance rates

- Men 20%
- Women 13%

Lying about tobacco habits to get lower life insurance rates is okay

- Men 19%
- Women 11%

Lying about income to get better life insurance rates and insurance they might not be eligible to get

- Men 19%
- Women 10%

Lying about doing high risk hobbies to get lower life insurance rates

- Men 18%
- Women 10%

Not being truthful about health data to get lower life insurance rates

- Men 17%
- Women 10%

#### Source: NerdWallet

### WORK COMP RATES

While we keep seeing information about how badly workers' compensation rates are going, and how often they drop rather than raise, the National Council on Compensation Insurance (NCCI) says 2023 was a very good year for the line.

The combined ratio for private work comp insurers hit 86 in 2023. That's the seventh year in a row that the rate has been below 90.

As for premiums, they hit \$43 billion in 2023 but it's just 1% above the 2022 premium income. The voluntary market is doing very well but the residual market continues to decline. It fell from 6.1% in 2022 to 5% in 2023.

While that doesn't seem like a lot, to give you a comparison, the residual market was 12.5% in 2003.

These are the highest workers' comp costs in the country based on the Workers' Compensation Index Rate. It is a biennial survey conducted by the Oregon Department of Consumer & Business Services' Information Division.

**1. New Jersey** Cost per \$100 of payroll: \$2.44

**2. Hawaii** Cost per \$100 of payroll: \$2.27

**3. California** Cost per \$100 of payroll: \$2.26



**4. New York** Cost per \$100 of payroll: \$2.15

**5. Lousiana** Cost per \$100 of payroll: \$2.13

6. Vermont Cost per \$100 of payroll: \$!.98

**7. Wyoming** Cost per \$100 of payroll: \$1.86

8. Maine Cost per \$100 of payroll: \$1.67

**9. Wisconsin** Cost per \$100 of payroll: \$1.67

**10. Connecticut** Cost per \$100 of payroll: \$1.64

Source: PropertyCasualty360.com



### WAGES, POLITICS & THE UPCOMING ELECTION: <u>PART 1</u>

This is part one. For the next couple of months, *Weekly Industry News* is going to look at wages. Since it's going to be a part of the political conversation for the next few months, a realistic look at how things look wage-wise is in order.

One thing you will notice from the stories is how difficult it is to paint an accurate picture of wages and how wages impact everyday living for the individuals earning that paycheck.

For example, there is an average national salary. It is \$59,384. However, that average really is an apples to oranges proposition because taxes, the cost of living, what kind of

jobs are available and the average salary of that job, etc. are different from state to state.

The wages listed below are based on statistics released from the Bureau of Labor Statistics and the Federal Tax Administration.

#### **IOWA**

Annual Average Wage: \$53,520 Average Hourly Wage: \$25.73 Single Filing: Average Take Home = \$47,215 Joint Filing: Average Take Home = \$49,007

lowa's progressive tax system, combined with an average wage, balances out to offer a fair earning potential for its residents.

#### **NEBRASKA**

Annual Average Wage: \$55,070 Average Hourly Wage: \$26.48 Single Filing: Average Take Home = \$47,423 Joint Filing: Average Take Home = \$50,845

#### TOP STORIES

Nebraska's average wage is complemented by a moderately progressive tax system, striking a balance for its workers.

Part 2 will look at average salaries around the country and how the various age groups fare in the wage department.

Source: GOBankingRates.com

### WAGES, POLITICS & THE UPCOMING ELECTION: <u>PART 2</u>

Something that has picked up over the last decade or so is the gig economy. A lot of people are working that second — and sometimes their primary job — in a gig-like job.

BankRate.com calls these gig jobs, a "side hustle." These so-called side hustles can evolve from a hobby or something picked up on one of those gig applications. The Bankrate Side Hustles Survey found that 36% of us are doing a side hustle.

That's over one-third of the nation.

For most of those in that 36%, the side hustle helps them pay the bills and put food on the table. In order to make ends meet, 32% of those surveyed said they'll have to do their side hustle from now until retirement to survive.

Before we dig deeper into the survey, some observations from BankRate.

- On average a side hustle brings in about \$891 of extra money each month
- That's up from \$810 in 2023
- 52% of side hustlers have been doing so for two years or less
- 37% use side hustle money for discretionary spending
- 36% use it to help pay living expenses
- 31% save some of their side hustle money
- 20% use it to pay down debt

The number of people doing side hustles in each generation:

- Generation Z (ages 18-27): 48 percent
- Millennials (ages 28-43): 44 percent
- Generation X (ages 44-59): 33 percent
- Baby boomers (ages 60-78): 23 percent

The survey found people with young children are more likely to have a side hustle than those without kids or those with adult children.

- Parent/guardian of any children younger than 18: 45 percent
- Not a parent/guardian: 36 percent
- Parent/guardian of any children 18 or over: 28 percent

BankRate's Senior Industry Analyst is Ted Rossman. He attributes most side hustling to people just trying to keep up with the cost of living. Rossman said that is especially true for younger people.

"Side hustles are a little less common this year than they were last year, but many Americans are still finding that one job isn't enough. The cost of living has risen sharply in recent years," Rossman says. Overall statistics of how much people earn from their side hustles:

- \$1 \$50 25%
- \$51 \$100 17%
- \$101 \$200 11%
- \$201 \$300 7%
- \$301 \$500 15%
- \$500 \$1,000 17%
- \$1,001 \$2,000 5%
- More than \$2,000 4%

#### **GENERATION Z**

- \$1 \$50 37%
- \$51 \$100 10%
- \$101 \$200 13%
- \$201 \$300 8%
- \$301 \$500 12%
- \$500 \$1,000 5%
- \$1,001 \$2,000 6%
- More than \$2,000 10%

#### **MILLENNIALS**

- \$1 \$50 24%
- \$51 \$100 11%
- \$101 \$200 10%
- \$201 \$300 8%
- \$301 \$500 14%
- \$500 \$1,000 12%
- \$1,001 \$2,000 8%
- More than \$2,000 14%

#### **GENERATION X**

- \$1 \$50 17%
- \$51 \$100 12%
- \$101 \$200 16%
- \$201 \$300 9%
- \$301 \$500 18%
- \$500 \$1,000 13%
- \$1,001 \$2,000 9%
- More than \$2,000 7%

#### **BABYBOOMERS**

- \$1 \$50 25%
- \$51 \$100 17%
- \$101 \$200 11%
- \$201 \$300 7%
- \$301 \$500 15%
- \$500 \$1,000 17%
- \$1,001 \$2,000 5%
- More than \$2,000 4%

The average per month per generation:

- Gen Z side hustlers: \$958
- Millennial side hustlers: \$1,129
- Gen X side hustlers: \$751
- Baby boomer side hustlers: \$561

The per-generation numbers of those doing side hustles:

• 21% of those belong to Gen Z are doing a side hustle

#### TOP STORIES

- 34% of Millennials are doing side hustles
- 29% of Generation X are doing a side hustle
- 26% of Baby Boomers are doing a side hustle

Breaking things down between men and women:

- 38% of men have a side hustle
- Men average \$1,034 per month with their side hustle
- 33% of women have a side hustle
- Women average just \$735 per month

More from the survey starting with how long people have been doing a side hustle.

#### OVERALL

- Less than a year 24%
- 1 to 2 years 28%
- 3 to 5 years 25%
- 6 to 10 years 13%
- 11 to 20 years 5%
- More than 20 years 5%

#### **GENERATION Z**

- Less than a year 39%
- 1 to 2 years 38%
- 3 to 5 years 17%
- 6 to 10 years 6%

#### MILLENNIALS

Less than a year — 18%

- 1 to 2 years 34%
- 3 to 5 years 31%
- 6 to 10 years 14%
- 11 to 20 years 4%

#### **GENERATION X**

- Less than a year 19%
- 1 to 2 years 18%
- 3 to 5 years 26%
- 6 to 10 years 19%
- 11 to 20 years 7%
- More than 20 years 12%

#### **BABY BOOMERS**

- Less than a year -22%
- 1 to 2 years 20%
- 3 to 5 years 23%
- 6 to 10 years 13%
- 11 to 20 years 12%
- More than 20 years 11%

What are people spending their side hustle income on:

#### **OVERALL**

- I use my side hustle to fund discretionary purchases — 37%
- I use my side hustle income to pay for regular living expenses (housing, food, etc.) — 36%
- I think I'll always need a side hustle to make ends meet — 32%
- I save at least some of my side hustle

income - 31%

- I use my side hustle to pay down debt 20%
- I want my side hustle to develop into my main source of income — 16%
- None of these 6%

#### **GENERATION Z**

- I use my side hustle to fund discretionary purchases 39%
- I use my side hustle income to pay for regular living expenses (housing, food, etc.) - 29%
- I think I'll always need a side hustle to make ends meet — 25%
- I save at least some of my side hustle income 40%
- I use my side hustle to pay down debt 17%
- I want my side hustle to develop into my main source of income — 18%
- None of these 5%

#### MILLENNIALS

- I use my side hustle to fund discretionary purchases 38%
- I use my side hustle income to pay for regular living expenses (housing, food, etc.) — 39%
- I think I'll always need a side hustle to make ends meet 35%
- I save at least some of my side hustle income — 31%
- I use my side hustle to pay down debt 21%

- I want my side hustle to develop into my main source of income - 20%
- None of these -5%

#### **GENERATION X**

- I use my side hustle to fund discretionary purchases 33%
- I use my side hustle income to pay for regular living expenses (housing, food, etc.) — 39%
- I think I'll always need a side hustle to make ends meet 32%
- I save at least some of my side hustle income 30%
- I use my side hustle to pay down debt 21%
- I want my side hustle to develop into my main source of income - 13%
- None of these -4%

#### **BABY BOOMERS**

- I use my side hustle to fund discretionary purchases — 39%
- I use my side hustle income to pay for regular living expenses (housing, food, etc.) — 36%
- I think I'll always need a side hustle to make ends meet — 33%
- I save at least some of my side hustle income 22%
- I use my side hustle to pay down debt 21%
- I want my side hustle to develop into my main source of income - 9%
- None of these 12%

#### Source: BankRate.com

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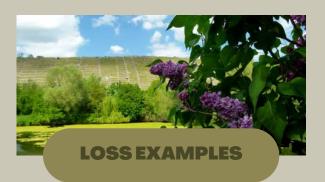
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### **AM BEST** THE NATION'S TOP BROKERAGES

AM Best recently ranked the world's biggest insurance brokers. The rankings are based on total revenue. For the 14th year in a row, Marsh McLennan sits on top of the list. Gallagher moved up to number three from number four. The upward move is mainly because of 51 acquisitions of brokerages and risk management firms.

"Gallagher's acquisition of Cadence Insurance in October was among the largest broker transactions of the year, adding an estimated 2022 revenue of \$152 million, according to Optis," the Best report said. "Gallagher also acquired Eastern Insurance Group, perhaps helping to boost the company to third in the global broker rankings." By the way, according to the AM Best report, there were 782 insurance broker mergers and acquisitions involving 2023.

#### 1. Marsh McLennan

2023 rank: 1 | 2022 rank: 1 Total revenue 2023: \$22.7 billion

#### **2. Aon**

2023 rank: 2 | 2022 rank: 2 Total revenue 2023: \$13.4 billion

#### 3. Arthur J. Gallagher

2023 rank: 3 | 2022 rank: 4 Total revenue 2023: \$9.91 billion

#### 4. Willis Towers Watson

2023 rank: 4 | 2022 rank: 3 Total revenue 2023: \$9.48 billion

#### **TOP STORIES**

#### 5. Hub International

2023 rank: 5 | 2022 rank: 5 Total revenue 2023: \$4.3 billion

#### 6. Acrisure

2023 rank: 6 | 2022 rank: 6 Total revenue 2023: \$4.3 billion

#### 7. Brown & Brown

2023 rank: 7 | 2022 rank: 7 Total revenue 2023: \$4.26 billion

#### 8. Alliant Insurance Services

2023 rank: 8 | 2022 rank: 9 Total revenue 2023: \$3.88 billion

**9. Lockton** 2023 rank: 9 | 2022 rank: 10 Total revenue 2023: \$3.55 billion

#### 10. TIH — formerly Truist Insurance Holdings

2023 rank: 10 | 2022 rank: 8 Total revenue 2023: \$3.46 billion

Source: Insurance Business America



#### ABOUT US

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### SMALL & MID-SIZED BUSINESSES! OPTIMISTIC ABOUT THE FUTURE

Nationwide just completed a survey of small and mid-sized businesses, and the thoughts of owners about the U.S. economy and their business and personal finances. The results are surprising but most feel somewhat optimistic about what the future holds for their individual firms.

When looking at small businesses, Nationwide's senior vice president and head of middle market commercial lines, Kristina Talkowski said 60% rate the economy as poor or fair.

#### TOP STORIES

With mid-sized companies that figure is 51%.

When it comes to thinking about their own businesses, 51% of the small business owners rate their businesses as doing good or excellent. The mid-sized business owners had a more positive outlook with 73% giving good or excellent as their rating.

"Business owners are more optimistic the closer you get to their specific region, industry or business," Talkowski said. "This optimism ultimately aligns with economic indicators showing a resilient economy, but also reflects continued challenges with high interest rates, material, and labor costs."

However positive the attitude, Talkowski said these business owners are also realistic about the challenges facing them in the future.

"They're resigned to these challenges and proactively taking steps to improve their operational strengths and resiliency," she added. "I think this preparation has contributed to owners' optimistic views of their own business conditions, as most feel ready to weather a major disruption in the future or even expand their operations."

Talkowski said both small and mid-sized businesses are confronted with some difficult challenges. They include streamlining costs and other expenses and worker benefits that attract, and keep, employees.

"Health insurance and possibly voluntary benefits like pet insurance certainly play a role in attracting and retaining talent," Talkowski said. "As it relates to property and casualty insurance, business owners who report increasing wages for their workers need to be cognizant of the impacts to their workers' compensation premiums, which will also rise as pay increases."

As they face these challenges, many business owners are looking to cut costs "with many looking at their insurance as a place to save, while agents and carriers can help ensure business owners don't sacrifice long-term protections for short-term savings," she said.

- 34% of small companies say their employees want better compensation
- 39% of mid-sized companies say the same
- 25% of small businesses say their employees want better benefits
- 40% of mid-sized businesses note their employees want better benefits

But when it comes to insurance, in the past six months:

- 83% of small businesses renewed their commercial insurance policies online or with an agent
- 77% of mid-sized businesses did the same

However, Talkowski said over a third of the mid-sized business owners cut a policy out completely or lowered coverage limits.

Source: PropertyCasualty360.com

#### PIA NE IA EVENTS

Planne

#### **Events Calendar 2024**

For information and to register <u>click here</u> or call (402) 392-1611.

Date	Class/Webinar	Where	When
September 4, 2024	CPIA 1: Position for Success	All States	Live Webinar: 8:30 - 4:15 PM
September 10, 2024	An Hour with Nicole: Everything You Need to Know About Insuring Work-From-Home Exposures	NE/IA	Live Webinar: 10 - 11 AM
September 10, 2024	Claims That Will Convince Your Insured to Enhance Their Homeowners Coverage	NE/IA	Live Webinar: 12 - 3 PM
September 12, 2024	The STORM 2024 Edition: Commercial and Personal Lines Coverage Concerns in the Wake of a Big One	NE/IA	Live Webinar: 10 - 11 AM
September 16, 2024	Are Your Clients Ready for the Next Disaster - Wildfire!	NE/IA	Live Webinar: 11 - 2 PM
September 17, 2024	Cyber Coverage: Protecting Your Insureds From Hackers, Liars, & Really Bad Bots	NE/IA	Live Webinar: 8 - 11 AM
September 17, 2024	The Bad Thing Happened: Handling Commercial Claims & Coverage Disputes	NE/IA	Live Webinar: 12 - 3 PM
September 17, 2024	CISR: Commercial Casualty II	All States	Live Webinar: 8 - 4 PM
September 19, 2024	Commercial Property: Recent Changes and Crucial Concepts	NE/IA	Live Webinar: 12 - 3 PM
September 19, 2024	Forward and Backward: Insuring Emerging Risks, Surviving Deteriorating Markets	NE/IA	Live Webinar: 8 - 11 AM
September 24, 2024	All-Things Ethics: Agent Obligations, Standards, Authority and More	NE/IA	Live Webinar: 12 - 3 PM
September 23, 2023	Scholarship Golf Outing	York, NE	11:00 AM Shot Gun Start
September 24, 2024	Farm Seminar	York, NE	9:00 AM-3:30 PM
September 25, 2024	CISR: Insuring Personal Auto Exposures	All States	Live Webinar: 8 - 4 PM
September 26, 2024	"WaitWhat the #^&* Just Happened?!" Fourteen Personal Lines Issues To Know Before It's Too Late	NE/IA	Live Webinar: 8 - 11 AM
September 26, 2024	Flood Insurance: What You Need to Know	NE/IA	Live Webinar: 12 - 3 PM
October 8, 2024	CPIA 2: Implement for Success	All States	Live Webinar: 8:30 - 4:15 PM

#### PIA NE IA EVENTS

October 8, 2024	An Hour with Nicole: Why Personal Lines Deductibles Always Confuse Insureds	NE/IA	Live Webinar: 10 - 11 AM
October 8, 2024	Inflation and Personal Lines: Helping Insureds Understand Why It Matters and What to Do	NE/IA	Live Webinar: 12 - 3 PM
October 10, 2024	Social Security and Medicare: Your Questions Answered	NE/IA	Live Webinar: 12 - 3 PM
October 10, 2024	Transportation Insurance: A Non-Standard Business Exposure	NE/IA	Live Webinar: 8 - 11 AM
October 15, 2024	CISR: Insuring Personal Residential Property	All States	Live Webinar: 8 - 4 PM
October 17, 2024	Bots, Crypto, Weed and Other Risks You Never Imagined Insuring (But Here We Are)	NE/IA	Live Webinar: 12 - 3 PM
October 17, 2024	Stinkin Rich, Insurance Poor: P&C Coverage Challenges for High-Net-Worth Individuals	NE/IA	Live Webinar: 8 - 11 AM
October. 22, 2024	CISR: Insuring Commercial Property	All States	Live Webinar: 8 - 4 PM
October 24-25, 2024	James K Ruble Graduate Seminar	All States	Live Webinar: 8 - 5 PM
October 24-25, 2024	James K Ruble Graduate Seminar	All States	Live Webinar: 8 - 5 PM
October 29, 2024	Liar!: An Agent's Role in Identifying & Handling Fraud	NE/IA	Live Webinar: 8 - 11 AM
October 29, 2024	Mastering Business Income: Tools & Tips to Keep Insureds Flush	NE/IA	Live Webinar: 12 - 3 PM
October 30, 2024	An Hour with Cathy: Certificates of Insurance - Headaches and Remedies	NE/IA	Live Webinar: 1 - 2 PM
October 30, 2024	Ethical Dilemmas in Insurance and the Responsibilities of Agents	NE/IA	Live Webinar: 8 - 11 AM
October. 29, 2024	CISR: Elements of Risk Management	All States	Live Webinar: 8 - 4 PM
November 5, 2024	An Hour with Nicole: Everything You Need to Know About Insuring Work-From-Home Exposures	NE/IA	Live Webinar: 10 - 11 AM
November 5, 2024	Claims That Will Convince Your Insured to Enhance Their Homeowners Coverage	NE/IA	Live Webinar: 12 - 3 PM
November 5, 2024	CPIA 3: Sustain Success	All States	Live Webinar: 8:30 - 4:15 PM
November 7, 2024	An Hour with Sam: Liability Concerns in the Personal Auto Policy	NE/IA	Live Webinar: 10 - 11 AM
November 7, 2024	Certificates, Contractors, and You: Fights, Coverage Issues, Best Practices	NE/IA	Live Webinar: 12 - 3 PM
November 12, 2024	Flood Insurance: What You Need to Know	NE/IA	Live Webinar: 8 - 11 AM
November 12, 2024	Why Inadequate EPLI Will Close Your Business (and What to Do About It)	NE/IA	Live Webinar: 12 - 3 PM

#### PIA NE IA EVENTS

November 14, 2024	CISR: Commercial Casualty II	All States	Live Webinar: 8 - 4 PM
November 19, 2024	All-Things Ethics: Agent Obligations, Standards, Authority and More	NE/IA	Live Webinar: 8 - 11 AM
November 19, 2024	The Bad Thing Happened: Handling Commercial Claims & Coverage Disputes	NE/IA	Live Webinar: 12 - 3 PM
November 19-20, 2024	James K Ruble Graduate Seminar	All States	Live Webinar: 8 - 5 PM
November 20, 2024	An Hour with Dave: All-Things Ordinance or Law (Personal and Commercial)	NE/IA	Live Webinar: 1 - 2 PM
November 21, 2024	"WaitWhat the #^&* Just Happened?!" Fourteen Personal Lines Issues To Know Before It's Too Late	NE/IA	Live Webinar: 8 - 11 AM
November 21, 2024	Social Security and Medicare: Your Questions Answered	NE/IA	Live Webinar: 12 - 3 PM
December 3, 2024	An Hour with Nicole: Why Personal Lines Deductibles Always Confuse Insureds	NE/IA	Live Webinar: 10 - 11 AM
December 3, 2024	Inflation and Personal Lines: Helping Insureds Understand Why It Matters and What to Do	NE/IA	Live Webinar: 12 - 3 PM
December 5, 2024	Homeowners Deep-Dive: What You Need to Know About the Most Recent Forms	NE/IA	Live Webinar: 8 - 11 AM
December 5, 2024	Social Security and Medicare: Your Questions Answered	NE/IA	Live Webinar: 12 - 3 PM
December 9, 2024	How It's Built, How It's Used, Will It Survive: Elements of Property Underwriting	NE/IA	Live Webinar: 12 - 3 PM
December 10, 2024	PIA Annual Holiday Party	NE/IA	Lincoln, NE
December 10, 2024	Mastering Business Income: Tools & Tips to Keep Insureds Flush	NE/IA	Live Webinar: 12 - 3 PM
December 11, 2024	An Hour with Dave: What Everyone Must Know About Flood	NE/IA	Live Webinar: 1 - 2 PM
December 12, 2024	Ethical Dilemmas in Insurance and the Responsibilities of Agents	NE/IA	Live Webinar: 8 - 11 AM
December 12, 2024	Stinkin Rich, Insurance Poor: P&C Coverage Challenges for High-Net-Worth Individuals	NE/IA	Live Webinar: 12 - 3 PM
December 17, 2024	CISR: Insuring Personal Residential Property	All States	Live Webinar: 8 - 4 PM

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## 2024 Scholarship Golfouting

ALL PROCEEDS BENEFIT THE PIA SCHOLARSHIP AWARDED TO A HIGH SCHOOL SENIOR OR YOUNG PERSON INTERESTED IN WORKING IN THE INSURANCE INDUSTRY!

23 SEPTEMBER MONDAY, 2024

CHANCE TO WIN

# SHOTGUN START AT 12:00 PM

Registration begins at 11:00 AM. Four person scramble format. Usual scramble rules apply.

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REGISTER NOW! \$80.00 / PIA Member \$100.00 / Non-Member

#### WHAT TO EXPECT

Join us for our 2024 Scholarship Golf Outing at the York Country Club! Shotgun start is at 12:00pm with pin prizes & scholarship award to directly follow.

Get More Info:

402-392-1611

www.pianeia.com

York Country Club: 1016 W Elm St, York, NE 68467



# **Registration** Form

Please complete the form below and return to PIA NE/IA by mail, email, or make a payment over the phone by 9/20/24. Please make checks payable to Professional Insurance Agents of NE/IA. Receive \$20 off when you register for Scholarship Golf AND the Rural & Town Agent Seminar on 9/24/2024!

NAME:		ADDRESS:				
CITY:	STATE:	STATE:		ZIP:		
COMPANY/AGENCY:						
PHONE:		EMAIL:				
□Member Golf: \$80 □Member Semina □Non-Member Golf: \$100 □Non-Member Se						
GOLF FOURSOME:						
AMOUNT ENCLOSED:		CHECK/CARD #:				
NAME ON CARD:		EXP. DATE:		CVC:		
SIGNATURE				DATE:		
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\*PIA National membership, when required, must be current at all times. \*\*Basic Term Life is only available if 100% employer paid and if the employer (if eligible) and 100% of the eligible employees enrol. Dependent Life coverage for Spouse/Domestic Partner is available under Basic Life. No medical underwriting necessary up to guaranteed issue limits

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#### PLANS INCLUDE

- Term Life\*\*
- Short Term Disability
- Long Term Disability
- Accidental Death & Dismemberment

For more information about the Trust Insurance plans, please contact Lockton Affinity, the Plan Administrator.

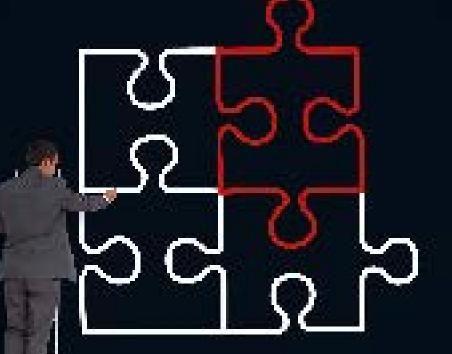
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Additional information is also available online at



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