



Sponsorship Opportunities

Location:
Lincoln, NE

Date:
May 21st - May 22nd

2025



Apply today to become a sponsor or exhibitor at PIA's 2025 Annual Convention! For more information about the event or sponsorships, please contact us via phone or email.

EDUCATION@PIANEIA.COM | 402-392-1611 | WWW.PIANEIA.COM



SPONSOR/EXHIBITOR OPPORTUNITIES



All sponsors receive pre/post-event recognition

Bag Toss & Bite Night – May 21st

Cornhole Tournament Sponsor - \$500

Name & logo on patio sign; 1 waived cornhole team entry; 2 waived Bag Toss & Bite Night admissions

Cornhole Full Board Sponsor

Contact PIA for availability/prices

Logo on 1 cornhole board; 2 waived Bag Toss & Bite Night admissions; 1 waived cornhole team entry

Cornhole 1/2 Board Sponsor

Contact PIA for availability/prices

Logo on ½ of cornhole board; 2 waived Bag Toss & Bite Night admissions; 1 waived cornhole team entry

Cornhole 1/4 Board Sponsor

Contact PIA for availability/prices

Logo on ¼ of cornhole board; 2 waived Bag Toss & Bite Night admissions; 1 waived cornhole team entry

Bag Toss & Bite Night Drink Ticket Sponsor - \$300

Name & logo on sign @ bar & all drink tickets; 2 waived Bag Toss & Bite Night admissions

Bag Toss & Bite Night Appetizer Sponsor - \$700

Name & logo on sign @ buffet table; 2 waived Bag Toss & Bite Night admissions

Convention – May 22nd

Breakfast Sponsor - \$400

Name & logo on sign @ buffet table; 2 waived admissions to Day 2

Morning Refreshments - \$150

Name & logo on sign @ refreshment station; 2 waived admissions to Day 2

Lunch Sponsor - \$500

Name & logo @ buffet table; 2 waived admissions to Day 2

Achievers Awards - \$600

Name & logo projected; 2 waived admissions to Day 2

Trade Fair Exhibitor - \$100 & Raffle Prize

Each booth includes one 6' table with black linen and 1 or 2 chairs.

Please bring one item worth \$100 or less to include in a raffle at the end of lunch. Upon arrival, a bowl for raffle tickets will be provided to set at each booth. Exhibitors will be given 30 seconds of microphone time before drawing a winner at their booth. Pictures of winners with exhibitors will be posted on PIA's social media and weekly newsletter.

The Scarlet, Lincoln, a Tribute Portfolio Hotel

You are responsible for making your own hotel reservation by visiting scarlethotelnebraska.com.

The Scarlet Hotel

2101 Transformation Drive

Lincoln, NE 68508

NIC Conference Center

"The Nebraska Alumni Association is excited to partner with the University of Nebraska–Lincoln and Nebraska Innovation Campus to manage the Nebraska Innovation Campus Conference Center. The conference center is housed in a historic building has been reconstructed to provide a unique full-service conference center to the University of Nebraska and the Nebraska business community."

Nebraska Innovation Campus

2021 Transformation Drive

Lincoln, NE 68508

AGENDA



PIA's 2025 Annual Convention Lincoln, NE



Wednesday, May 21, 2025	
6:00 PM	Bag Toss & Bite Night: The Ultimate Insurance Agent's Happy Hour Scarlet Hotel – Well & Good Restaurant
6:00 PM	Cornhole Tournament Team Check-In Scarlet Hotel – Well & Good Restaurant
6:30 PM	Cornhole Tournament Begins Scarlet Hotel – Well & Good Patio
8:30 – 9:00 PM	Awards for 1st & 2nd Place Scarlet Hotel – Well & Good Restaurant
Thursday, May 22, 2025	
8:30 AM	Day 2 Continuing Education Check-In NIC Conference Center
9:00 AM – 12:00 PM	Continuing Education: E&O Mock Trial NIC Conference Center
10:00 AM – 12:00 PM	Exhibitor Check-In NIC Conference Center
12:00 PM	Lunch & Trade Show NIC Conference Center
1:00 PM	Panel NIC Conference Center
1:30 PM	Awards NIC Conference Center
2:00 PM	Day 2 Concludes

Please note that all items are subject to change.

SPONSOR/EXHIBITOR FORM

Personal Information

Name: _____

Address: _____

City/State/Zip: _____

Company/Agency: _____

Phone: _____

Email: _____

Please specify your selection:

Sponsorship

Option: _____

Exhibitor

Payment Information:

Amount Enclosed: _____

Check #: _____

Card #: _____

Billing Address: _____

Exp. Date: _____

CVC: _____

Signature: _____

Printed Name: _____

Date: _____

Please make checks payable to Professional Insurance Agents of NE/IA

Return by mail: PIA of NE/IA | 11932 Arbor Street, Suite 100 | Omaha, NE 68144

Return by email: education@pianeia.com

Register online: www.pianeia.com